



Stiftung Mercator

PRESS RELEASE

Stiftung Mercator launches Chinese website

Essen, 28 July 2010 – As of today, Stiftung Mercator has a Chinese version of its website, which puts the spotlight on the foundation's activities relating to China and explains its goals and projects in this domain. China is one of the areas of regional focus within the international strategy of Stiftung Mercator.

"Stiftung Mercator wishes to make a long-term commitment to German-Chinese relations. Our goal is to foster dialogue and cultural exchange between Germany and China in order to improve mutual understanding", explains Dr Bernhard Lorentz, chairman of the Stiftung Mercator board of directors. "As of today, we are giving Chinese-speaking visitors to our website the chance to obtain comprehensive information in their mother tongue about our strategy, our decision-making structures and our projects in China. This is how we wish to encourage dialogue." Stiftung Mercator is currently investing around 2.5 million euros in projects in China and plans to step up its commitment still further.

The Chinese-language version can be accessed via the following link:
www.stiftung-mercator.de/cn.

About Stiftung Mercator:

Stiftung Mercator is one of Germany's largest foundations. It initiates and funds projects that promote better educational opportunities in schools and universities. In the spirit of Gerhard Mercator, it supports initiatives that embody the idea of open-mindedness and tolerance through intercultural encounters, encouraging the sharing of knowledge and culture. The foundation provides a platform for new ideas to enable people – regardless of their national, cultural or social background – to develop their personality, become involved in society and make the most of the opportunities available to them. In this sense it is committed to inspiring ideas. Stiftung Mercator takes an entrepreneurial, international and professional approach to its work. It has a particular affinity with the Ruhr area, the home of its founding family.

If you should have any questions, please do not hesitate to contact us:

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